Defensive Computing

Information Security for Individuals

Adam Reiser July 21, 2014

Why should I care about computer security?

- Fraud/identity theft
- Behavioral tracking
- Exposure of third party data
- Discriminatory pricing
- Mass surveillance on an unprecedented scale
- Unknown future use of personal data

Necessary, but insufficient

- "I use an anti-virus program"
- "I keep my system updated"

Morton's

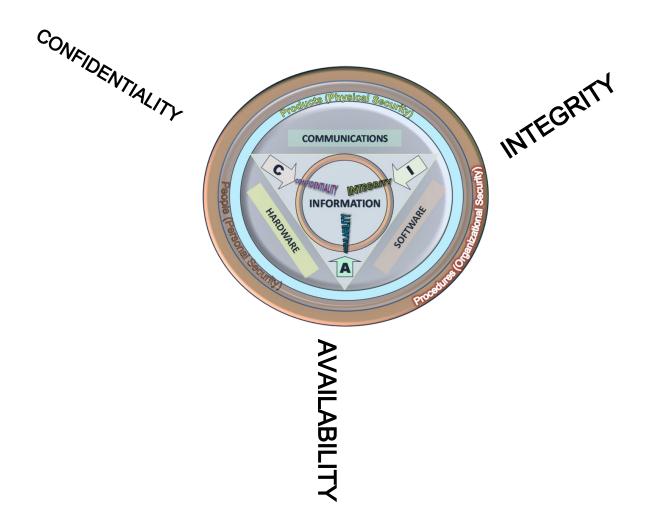
COMPLETE SECURITY SOLUTION!

YOU CAN'T BUY SECURITY IN A BOX!

What do I need to know about security?

- Principles of information security
- Threat analysis
- Countermeasures to protect myself

Information Security: Three Pillars



Information Security: Integrity

- "Information" can refer to a text document, an email, a file, an image, a video, a website, a database...almost anything you can view on a computer.
- The integrity of the information is confirmed if a trusted authority vouches that the information you obtained (your copy) is <u>identical</u> to the original information.
- A lack of information integrity may result from carelessness on the supply side or it may mean that the information was deliberately altered for malicious purposes.

Information Security: Confidentiality

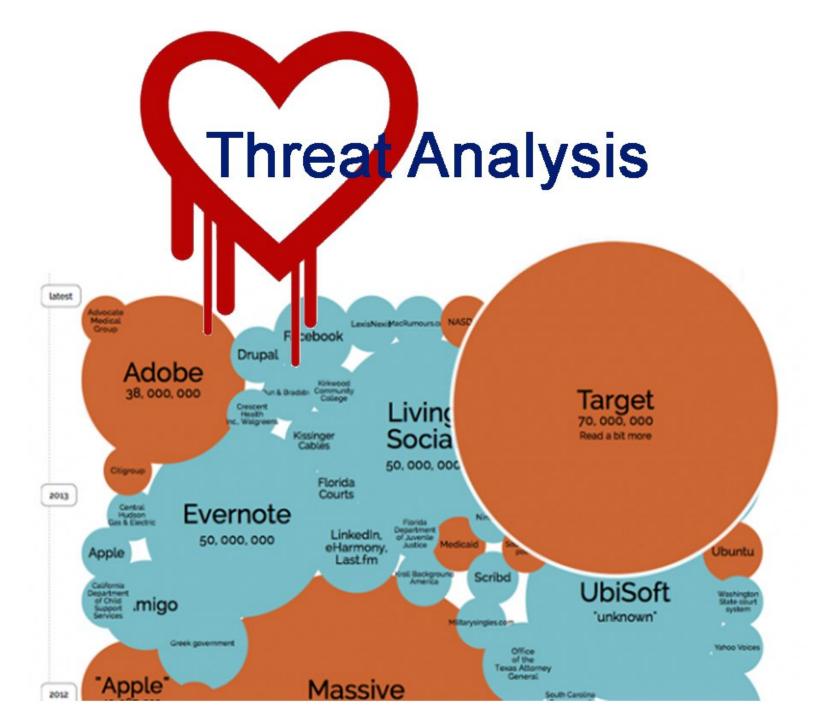
- Confidentiality means "secrets stay secret!"
- "Secrets" generally refer to any information that could affect your life or property if they were obtained by unauthorized individuals:
 - SSN
 - Bank account information
 - Medical history
- Your password is not a secret: it is a *security control* designed to protect your secrets.
- Definition of "secret" is ultimately up to you.

Information Security: Availability

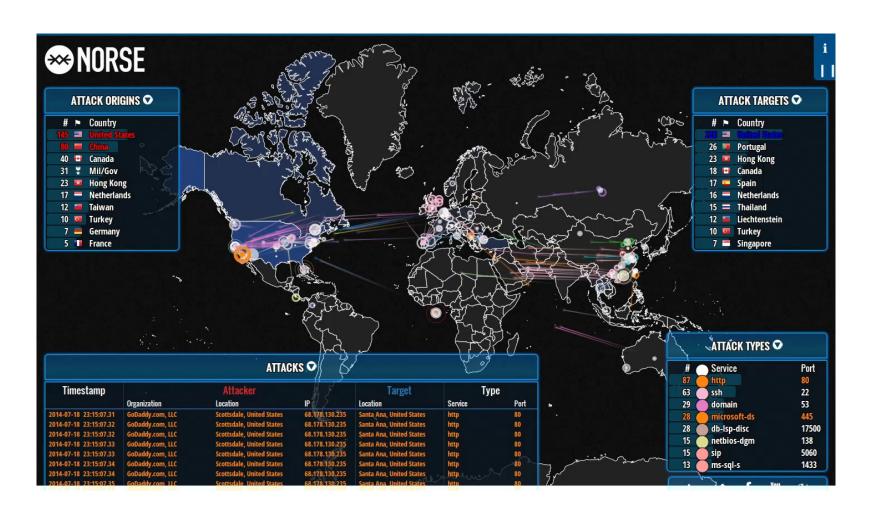
Security measures are only effective if they are used! If they interfere with working effectively, users may bypass them, especially when under time constraints.



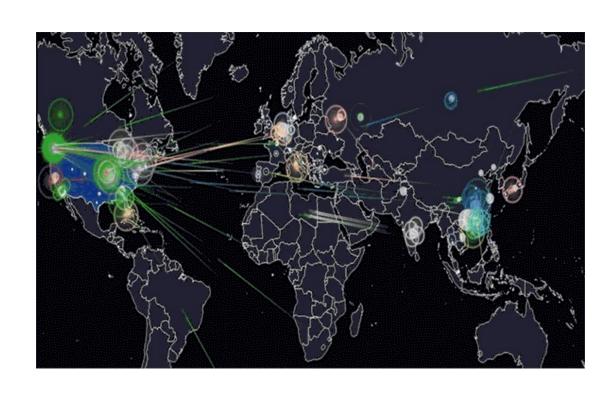
A good password defeated by a mousepad



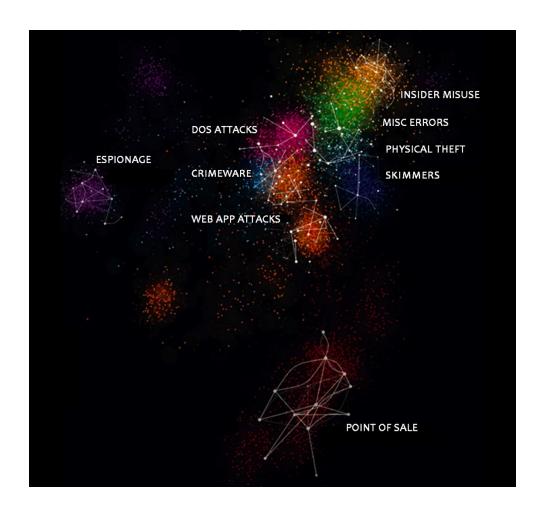
Threat Analysis: Real-time "Cyber-attack" Data from Norse



Threat Analysis: Real-time Visualization by Norse of June 20, 2014 "Cyberattack"

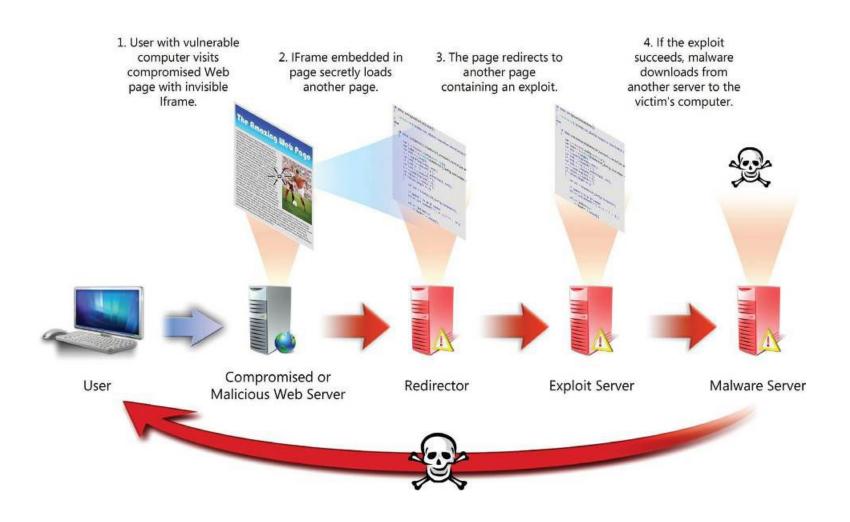


Threat Analysis: Pattern Identification

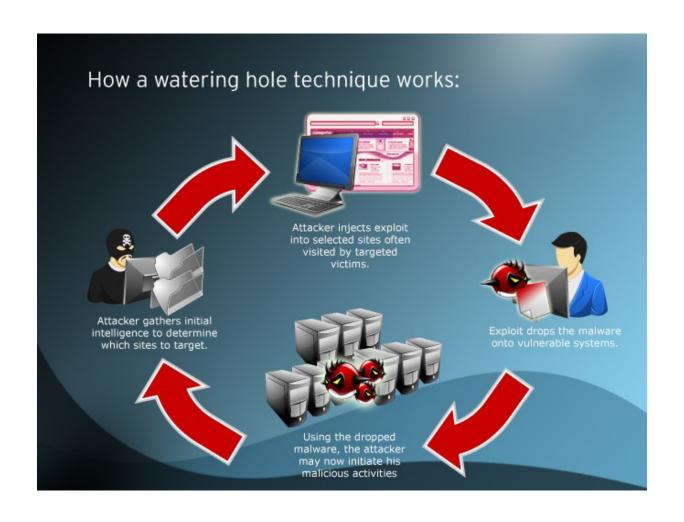


Analysis of 100,000 data breaches over 10 years: 95% of all incidents can be classified as one of 9 patterns ("2014 Data Breach Incident Report", Verizon)

Threat Vector: Web Drive-by



Threat Vector: Watering Hole



Threat Vector: Downloads



Injected ad for a fraudulent antivirus product falsely claiming to be recommended by Google. In reality, this is an ad for trafficconverter.biz, whose "affiliates" are paid on commission for installations.

Threat Vector: Email

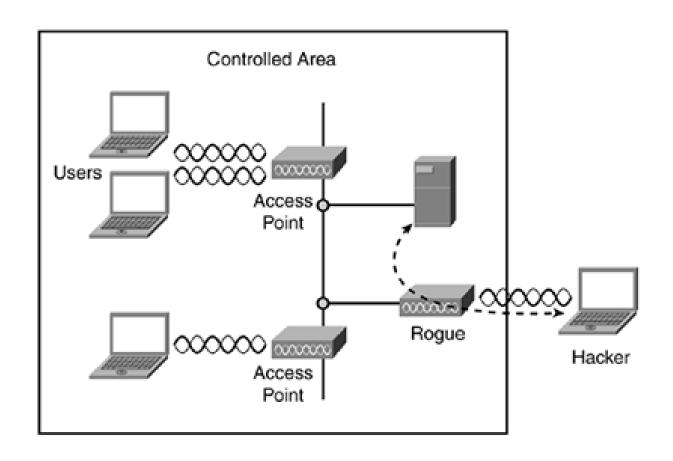
PayPal"



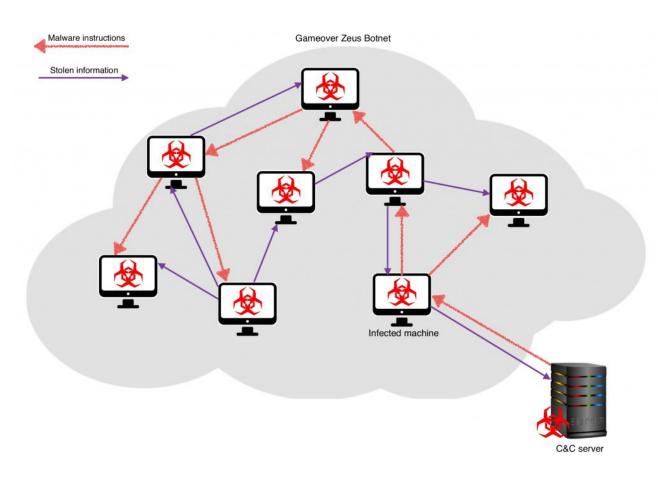
Email (phishing, attachments) is still one of the top ten malware

vectors.

Threat Vector: Rogue Hotspots

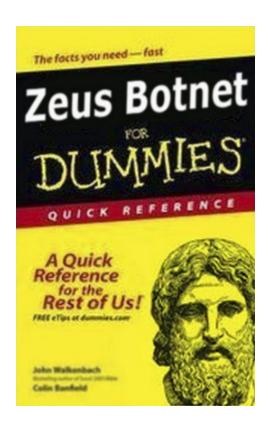


Threat Activity: Botnets



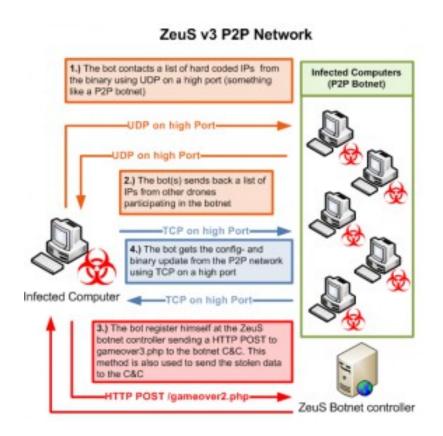
Users may be unaware their computer has joined the ranks of the zombies.

Threat Activity: DIY Botnets



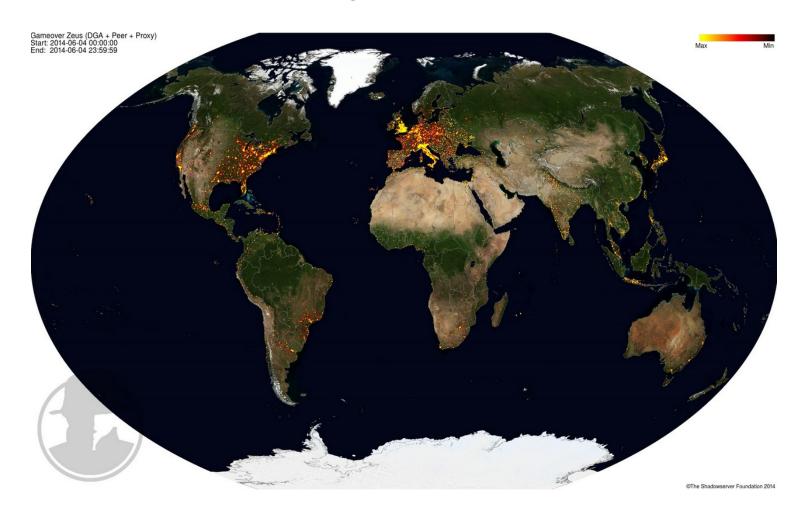
The Zeus trojan was widely available as a botnet creation kit.

Threat Activity: Gameover ZeuS



GameOver ZeuS was extremely difficult to eradicate due to advanced P2P propagation mechanisms.

Threat Activity: Gameover ZeuS



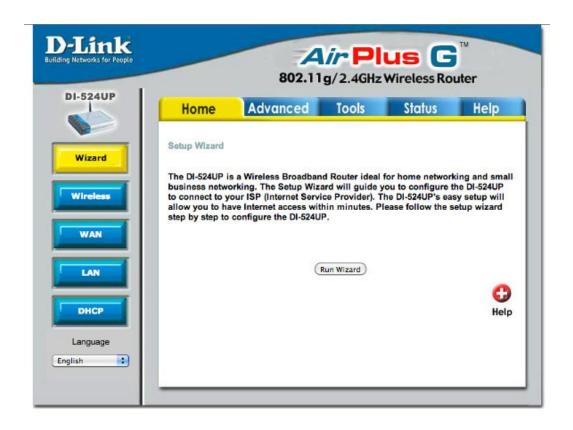
Global infection by Gameover ZeuS at time of takedown 6/4/2014

Threat Activity: Citadel Botnet



Citadel botnets, evolved from Zeus, set up a business model that included a trouble ticket system for consumers unhappy with product performance.

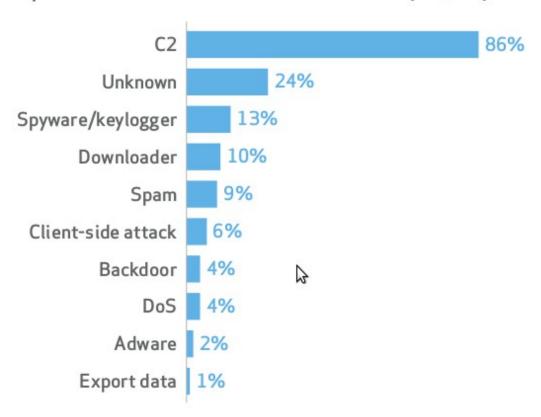
Threat Vector: Home Router Firmware



D-Link was the first router in which firmware was found to have a backdoor; subsequently many other routers were found to be vulnerable.

Threat Activities

Top 10 threat action varieties within Crimeware (n=2,274)



Data from "2014 Data Breach Investigations Report"

Threat Activity: Ransomware



Noncriminal Threat Modeling

threat = probability × magnitude

- •For businesses, this definition is the basis for cost/benefit calculations to determine whether to implement a particular security control
- •How do we apply this formulation to an individual?
 - You have to decide what you care about
 - Examples: browsing history, purchases, transactions
 - You have the RIGHT to decide to keep this information secret

Countermeasures

- Access control
 - Passwords / two-factor authentication
- Hardware
 - Firmware replacement
- Software
 - Software updates
 - Integrity verification
- Network activity
 - Click/cookie tracking
 - Firewalls
 - VPN

Countermeasures: Access Control

- Passwords
 - Strength
 - Management
- Two-factor authentication
- Hard drive encryption

Countermeasures: Hardware

Routers: Backdoors have been identified in router firmware from many manufacturers.

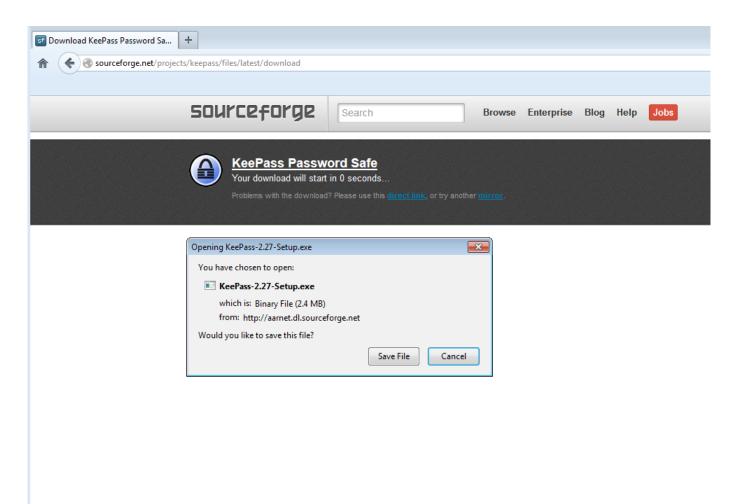
 Countermeasures: Wipe proprietary firmware; install open source firmware (e.g., EasyTomato for Asus RT-N16)

CPU: Intel chips (Sandy Bridge and newer) are equipped with built-in remote access via a second operating system that cannot be disabled. (It is promoted as useful for "remote evaluation")

 No countermeasures are known; individual evaluation of risk/benefits of using this hardware is necessary.

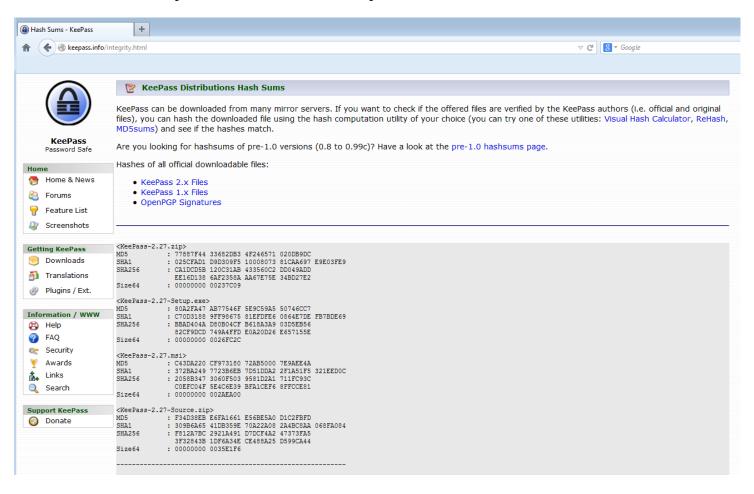
Countermeasures: Integrity

You can safely download applications from third party sources by validating their *checksums*:



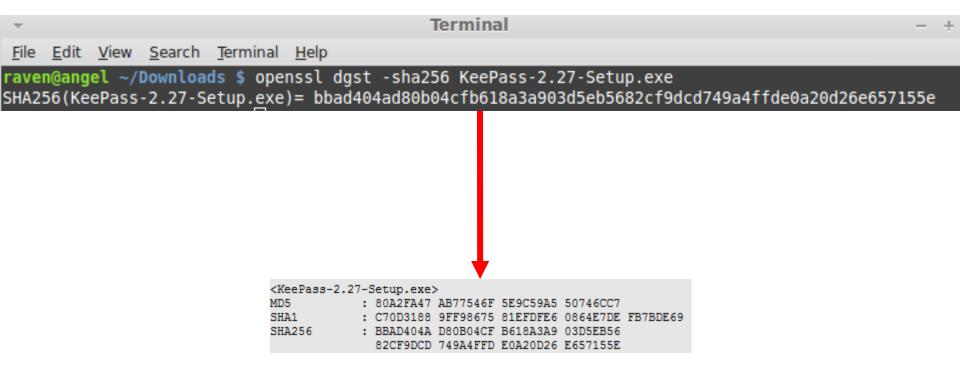
Countermeasures: Integrity

Identify the checksum for your download:



Countermeasures: Integrity

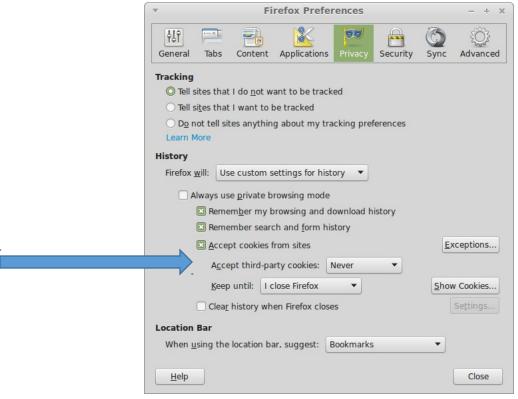
Verify that the checksum of the downloaded file matches the published checksum:



Countermeasures: Integrity Summary

- Download file
- Obtain published checksum
- Generate checksum of downloaded file
- •If they match: file integrity is confirmed
- If they don't match: the file may be corrupt or malicious

Countermeasures: Tracking Cookies



Firefox preferences +

add-on



Countermeasures: Click Tracking

- "Twitter uses the t.co domain as part of a service to protect users from harmful activity, to provide value for the developer ecosystem, and as a quality signal for surfacing relevant, interesting Tweets." (https://t.co/)
- What they don't mention is that it allows Twitter to know what links you click on: even if you don't know where they go!

http://t.co/eV0G7ADksz



http://bltch69.com/miley-cyrus-can-t-keep-her-top-on

Firefox add-on gives you the







Countermeasures: Malicious/Compromised Webpages



NoScript Security Suite 2.6.8.33

by Giorgio Maone

The best security you can get in a web browser! Allow active content to run only from sites you trust, and protect yourself against XSS and Clickjacking attacks.



Certificate Patrol 2.0.14

by Carlo v. Loesch, tg(x), 20after4

Your browser trusts many certification authorities and intermediate sub-authorities quietly, every time you enter an HTTPS web site. This add-on reveals when certificates are updated, so you can ensure it was a legitimate change.



Pure URL 1.2.4

NO RESTART

by VEG

Removes garbage like "utm_source" from URLs

Mozilla Firefox and selected add-ons provide excellent protection from tracking and attacks.

Countermeasures: Disable unnecessary Plugins



Disable Flash, or at least set "Ask to Activate".

Countermeasures: VPNs

VPN solves many different types of security problems (Firesheep, rogue hotspots, your ISP spying on you)

